

## 2011 ASHBY PC ANNUAL WEBSITE REPORT

I start with a reminder that the title of our parish council website remains easy to remember – it's our village name, an organisation, in the UK - hence it can be found at [www.ashbystmary.org.uk](http://www.ashbystmary.org.uk)

The website was constructed in 2006 and introduced in 2007. The Council continues to ensure it is updated almost as soon as new information becomes available.

Last year the website was completely refreshed and updated and hopefully its current 'look' will serve it well into the future. It continues the Council's desire to provide parishioners with a straightforward method for them to quickly and seamlessly navigate their way to the subject of interest. The aim remains to provide a simple method of delivering information about the council, its meetings and activities to its parishioners and offer as much relevant information as possible on each page. Where that is too large to display (such as meeting minutes), usually just one further step displays the appropriate document.

During the past 12 months, some detail on almost every page has been updated. Also added were meeting agendas, meeting minutes, councillor election details, planning information, parish household grid references for emergency services, more pictures, and, thanks to Ashby Rainman, the parish's rainfall statistics. In the last 12 month period 20 updates were made involving just over 100 items.

Probably the most important introduction to our website this year is the upgraded Latest News facility. If you look no further than the front page on our site I do wholeheartedly recommend looking at that area as it contains local news affecting Ashby residents – for instance, currently, dates of village meetings, fundraisers and other events; progress on the new Chet Valley Medical Practice; bin collection dates; local bus changes; even one historic village discovery! Also on the website front page is a three day weather forecast for our area as well as a counter showing the number of views it has received since the it was introduced around this time last year. As of today that figure currently stands at 773.

During the coming months plans are already in progress to incorporate a facility showing pictures of the majority of exhibits that were on show at last summer's popular Exhibition of Photographs of Ashby. So the Council hopes its website keeps its residents (and others) informed and interested in village progress. It is satisfied the website continues to offer genuine benefit to the community and good value for money. At the Council's request I have been asked to continue to undertake the maintenance of the site, which I am pleased to do and assist with.

Finally this year the parish council was recommended by the Norfolk Association of Parish Councils, as a best practice procedure, to include its website address on all the Council's parish notices including those displayed on the three council's noticeboards. So a reminder that your village website can be found at - [www.ashbystmary.org.uk](http://www.ashbystmary.org.uk).

That concludes my 2011 report on the Ashby St Mary website.

Mark Rolph - Parish Councillor